



RCAP 2023 Influencer Award

RoboCup Asia-Pacific 2023 (RCAP 2023) Organising Committee (OC) is proud to present the RCAP Influencer Award to recognize RCAP participants' outreach efforts to publicize the RoboCup community through RCAP 2023. RCAP 2023 participating teams whose presentation videos are featured on the RCAP Academy Official YouTube Channel (www.youtube.com/RCAPacademy) are eligible for the RCAP Influencer Award.

The RCAP Influencer Award will be evaluated based on officially verified YouTube data for presentation videos featured on RCAP Academy YouTube Official Channel (Calculations will be based on the time of videos debut to 5 December, 2023).

This award consists of five categories:

1. **People's Choice:** in recognition of Sharing Video with Most Likes
2. **Most Popular Video:** in recognition of Sharing Video with Most Views Most
3. **Educational Value:** in recognition of Sharing Video with Highest Watch Time
4. **Community Awareness:** in recognition of Sharing Video with Most Shares
5. **Community Building:** in recognition of Sharing Video with Most Subscribers

To ensure quality of the videos presented on the RCAP Academy Official YouTube Channel, please follow the following guidelines.

- Presentation should be in English. You may also use your own language.
- Subtitles in English must be included for both English & non-English presentations.
- Remove the background noise. Please ensure the videos are properly edited for clarity.
- If you intend to use music, please ensure that the music is Copyright-free and/or Royalty free.
- The resolution of the video should be in HD format (1080p or above).
- Only videos that meet the Guideline are eligible to be featured on RCAP Academy's official YouTube Channel.

Please upload your video onto Google Drive and email the shareable link to the respective league chair and cc_registration@robocupap.org

Thank you for your efforts to promote RoboCup.

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